## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

## **Listing of Claims:**

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- Claim 1 (currently amended): Apparatus for selecting presenting real-time events event
- recommendations for presentation in the form of a list to a user, the apparatus
- 3 comprising comprising:
  - at least one user interface mechanism adapted to interact with the user; and a processing device adapted to perform the following operations:

choosing at least one real-time event based upon at least one criterion, wherein the at least one the criterion-being modified in a time-varying of the at least one real-time event is additionally weighted by a factor based on when the real time event is set to begin and to end relative to the user's current time to yield a list of real-time event recommendations; fashion that takes into account a fuzzy-now; and

presenting the at least one real-time event list of real-time event recommendations to the user at the user interface mechanism.

Claim 2 (canceled).

- 1 Claim 3 (currently amended): The apparatus of claim 2, wherein the recommendation
- 2 <u>at least one criterion</u> is a function of a user profile.
- 1 Claim 4 (currently amended): The apparatus of claim 2, wherein the recommendation
- at least one criterion is a function of a user-selected category.
- 1 Claim 5 (canceled).
- 1 Claim 6 (currently amended): The apparatus of claim 1, wherein the at least one
- criterion is and the weighted factor is a function of of:
- a minimum recommendation value for a show,
- a maximum recommendation value of the show,
- 5 a current time,
- 6 a start time of the show, and
- an end time of the show or a duration of the show.
- 1 Claim 7 (original): The apparatus of claim 1, wherein the apparatus is a remote and
- the processing device is internal to the remote.
- 1 Claim 8 (original): The apparatus of claim 1, wherein the real-time event comprises
- 2 broadcast or transmitted content.

- 1 Claim 9 (original): The apparatus of claim 1, wherein the real-time event is located at
- an assembly location external to a present locus of user activity.
- 1 Claim 10 (original): The apparatus of claim 1, wherein presenting occurs via a surf ring
- in which only recommended real-time events are assigned to the surf ring.
- 1 Claim 11 (original): The apparatus of claim 1, wherein presenting occurs via a
- 2 graphical user interface including an EPG.
- 1 Claim 12: (currently amended): A remote control device for use with a consumer
- electronics device, comprising comprising:
- a display adapted to provide user interface elements to the user;
- a communication outlet adapted to communicate with the consumer electronics
- 5 device; and
- 6 a processor adapted to to:
- 7 determine information regarding data content available to be experienced using
- 8 the consumer electronics device;
- choose via the consumer electronics device at least one real-time event
- based upon at least one criterion, wherein the at least one criterion of the at
- least one real-time event is additionally weighted by a factor based on when the
- real time event is set to begin and to end relative to the user's current time to

- yield a list of real-time event recommendations; and
- cause the display to communicate the information list of real-time event
- recommendations to the user.
- 1 Claim 13 (canceled).
- 1 Claim 14 (currently amended): The remote control device of claim 13 12, wherein the
- 2 content real-time event is a television show and the consumer electronics device is a
- з television.
- Claim 15 (currently amended): The remote control device of claim 13 12, wherein the
- 2 content the real-time event is a real-time Internet event and the consumer electronics
- 3 device is an Internet browsing device.
- 1 Claim 16 (currently amended): The remote control device of claim 12, wherein the
- 2 information list of real-time event recommendations comprises an electronic program
- з guide.
- 1 Claim 17 (canceled).

1	Claim 18 (currently amended): A content experiencing apparatus for real-time events
2	of interest, comprising:
3	at least one user interface mechanism adapted to perform the following
4	operations:
5	provide the content real-time events of interest to the user; and
6	receive input from the user; user as to the user's selection of the real-time
7	events provided;
8	a communication facility adapted to receive the content real-time events
9	of interest from an external provider;
10	a tuning facility for selecting the content real-time events of interest to be
11	received via the communication facility; and
12	a processor adapted to perform the following operations operations:
13	calculating at least one recommended piece of content; real-time
14	event of interest from amongst a plurality of available pieces of content
15	real-time events based upon at least one criterion, wherein the at least
16	one criterion of the at least one real-time event is additionally weighted by
17	a factor based on when the real time event is set to begin and to end
18	relative to the user's current time; and
19	in response to a user input that does not contain either a specific
20	tuning specification or a request for recommendation, automatically
21	tuning the tuning facility to receive the recommended piece of content.

## <u>real-time event.</u>

- 1 Claim 19 (original): The apparatus of claim 18, wherein
- the apparatus is a TV;
- the communication facility comprises at least one of an antenna or a cable
- 4 connection; and

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- the user interface mechanism comprises a television screen.
- 1 Claim 20 (original): The apparatus of claim 19, wherein the user input is a channel up
- button actuation, but the automatic tuning does not go to the next channel up in
- 3 sequence from a current channel.
- 1 Claim 21 (original): The apparatus of claim 19, wherein the user input is a channel
- down button actuation, but the automatic tuning does not go to the next channel down
- in sequence from a current channel.
- 1 Claim 22 (currently amended): The apparatus of claim 19, wherein the user input is a
- 2 power on actuation and the automatic tuning does goes neither to a last channel
- 3 previously viewed nor to a default channel.